

Product Manager

As Biofrontera continues to expand our business and product lines, we are also growing our Marketing team in our US headquarters north of Boston. We are looking to add a **Product Manager**, responsible for communicating and implementing marketing plans to expand market share of Aktipak™ and Xepi™ in the US markets. Part of a global marketing team, the position will assist in the development of strategies and plans, and participate in industry events to improve overall results for the US Sales & Marketing team.

We are in the process of moving to our new Corporate Headquarters in Woburn, accessible by commuter via the Anderson Regional Transportation Center.

A sample of possible activities in this role include:

- Support the VP of Marketing in the development of a marketing strategy to rapidly gain market share for our products
- In close coordination with the Global Marketing team, develop Aktipak™ and Xepi™ Marketing material for the US
- Manage processes involved in receiving regulatory and quality approvals for marketing materials prior to publication or printing
- Participate in trade shows, and conferences to include preparation of exhibition material
- Provide consultation, education and training to sales staff to use the best marketing and communication approaches with dermatologists
- Collaborate with Director of Medical Affairs to develop and support innovative medical educational programs across the US
- Ensure corporate and regulatory compliance for government for all marketed products and associated marketing materials
- Demonstrate compliance, company values and required competencies on a consistent basis

The ideal candidate will have:

- Bachelor's degree from an accredited college or university with MS or MBA preferred
- 3 years of related experience in the Pharmaceutical industry or Healthcare Marketing in the United States
- Demonstrated knowledge of FDA regulations regarding the marketing of drug and device products
- Demonstrated knowledge of managed care and healthcare systems in the US
- Demonstrated communication and presentation skills

ABOUT BIOFRONTERA

Biofrontera is a biopharmaceutical company specializing in the development and commercialization of dermatological medications and medical cosmetics. By focusing on photodynamic therapy, intensive knowledge of this therapy form has been built up over the years and the company has become an expert in this area. No other company worldwide has made the further development of photodynamic therapy of skin diseases its objective in a comparable manner. Our most important products include a prescription-only medication to treat non-melanoma skin cancer and its precursors with photodynamic therapy. Our medication has been marketed in the EU since 2012 and in the USA since May 2016. The company was founded in 1997 by today's CEO Prof. Hermann Lübbert. Biofrontera AG is listed on the Frankfurt Stock Exchange (Prime Standard), and, since February 2018, on the US NASDAQ Capital Market.

In addition to career growth and the opportunity to deliver on an important mission to advance the field of photodynamic therapies and improve dermatological treatment options for patients, Biofrontera offers a comprehensive benefits package, including:

- Medical/dental/vision insurance and health care flexible spending account
- Competitive base salaries, short-term and long-term incentive programs
- Competitive 401(k) match, vacation and holiday time-off
- Short/long-term disability and life insurance

Please send your resume by email with the subject line Biofrontera Inc Recruiting – Product Manager to: USPositions@biofrontera.com (as a Word or pdf document).