

## News Release

### **Biofrontera AG with new Corporate Website**

Leverkusen, Germany, 10 June 2013 – Biofrontera AG has redesigned its webpage under [www.biofrontera.com](http://www.biofrontera.com). Content, layout and the underlying content management system have been structured more user-friendly and direct more rapidly to the requested information. Along with the product launches of Ameluz<sup>®</sup>, Belixos<sup>®</sup>, and BF-RhodoLED<sup>®</sup> separate product websites have been established. Consequently, the corporate website focuses even more on company-specific content and investor related topics. The separation of product-related and business-related content illustrates Biofrontera's recent corporate development to a specialty pharma company with own marketing and sales and is consistent with the limitations of the German drug advertising law. The corporate website is designed to provide clear information and rapid contacting for potential investors and interested parties.

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#### **Biofrontera AG**

Biofrontera aims at attending and treating the skin, recognizing the aesthetic needs of a person's visual reflection.

Biofrontera AG is listed on the regulated market of the Frankfurt stock exchange under the symbol B8F and the ISIN number DE0006046113.

[www.biofrontera.com](http://www.biofrontera.com)

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